

93%
Satisfaction
Rating

SUMMARY

(61 RESPONDENTS)

95%
Likely to get
Involved

Top Ranked Programs & Services

- Teacher Appreciation
- Teacher Supplies
- Basic Needs
- Art Appreciation
- Science Fair
- Book Fair
- Winterfest
- Carnival

Lowest Ranked Programs & Services

- Craft Fair
- Reflections
- Internet Safety
- BINGO
- Oktoberfest
- After School Clubs

Communication

- Understand PTSA Purpose/Mission (71%)
- Understand use of Fees/Fundraising (55%)

Top Ranked Fundraisers

- Box Tops/Soup Labels
- eScrip
- Restaurant Nights
- Electronics Recycle

Lowest Ranked Fundraisers

- Gold Exchange
- Magazine Sales
- Art Auction
- Cookie Dough Sales

Top 3 Parent Priorities

Safety and security
Improving academic success
Parent/Teacher communications

Note: Adequate funds for school was a close 4th and although not a specific question, inclusion was a common theme throughout the comments.

Preferred Communication Vehicle

- Email/eNewsletter (56%)
- Friday Folders (29%)